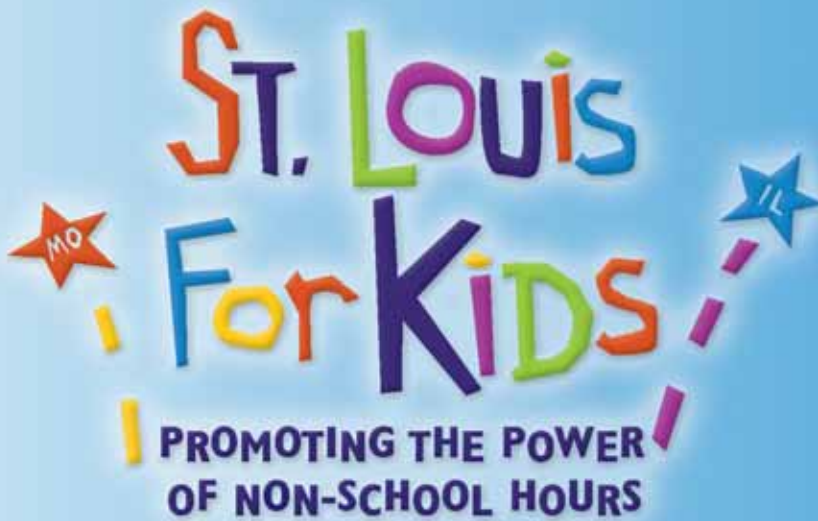
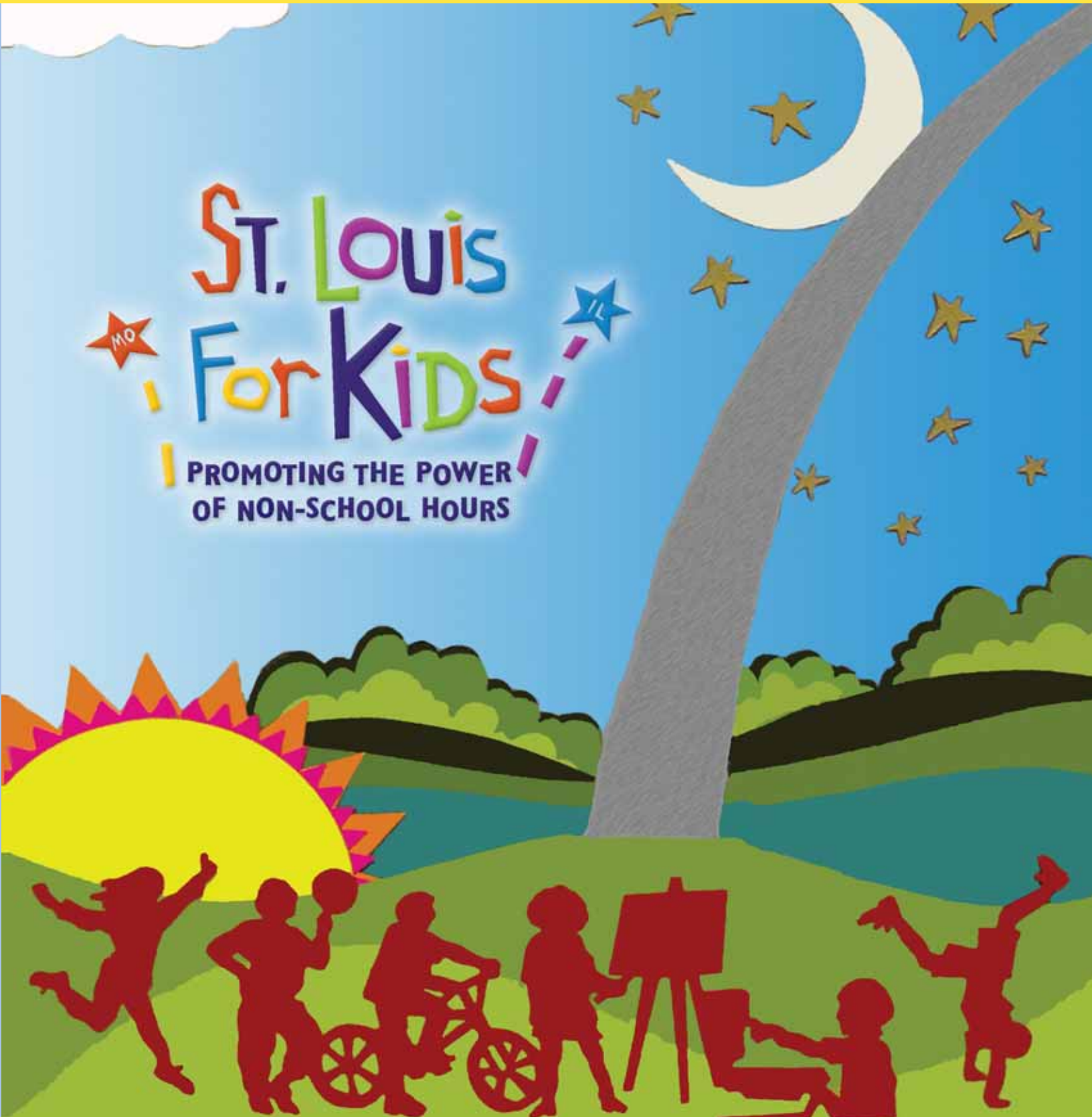


Annual Report

2006 - 2007



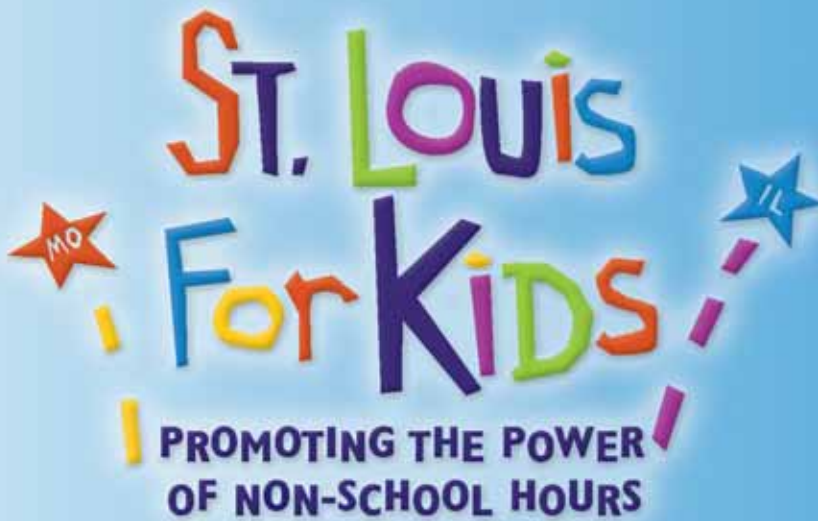
ST. LOUIS
For Kids
PROMOTING THE POWER
OF NON-SCHOOL HOURS



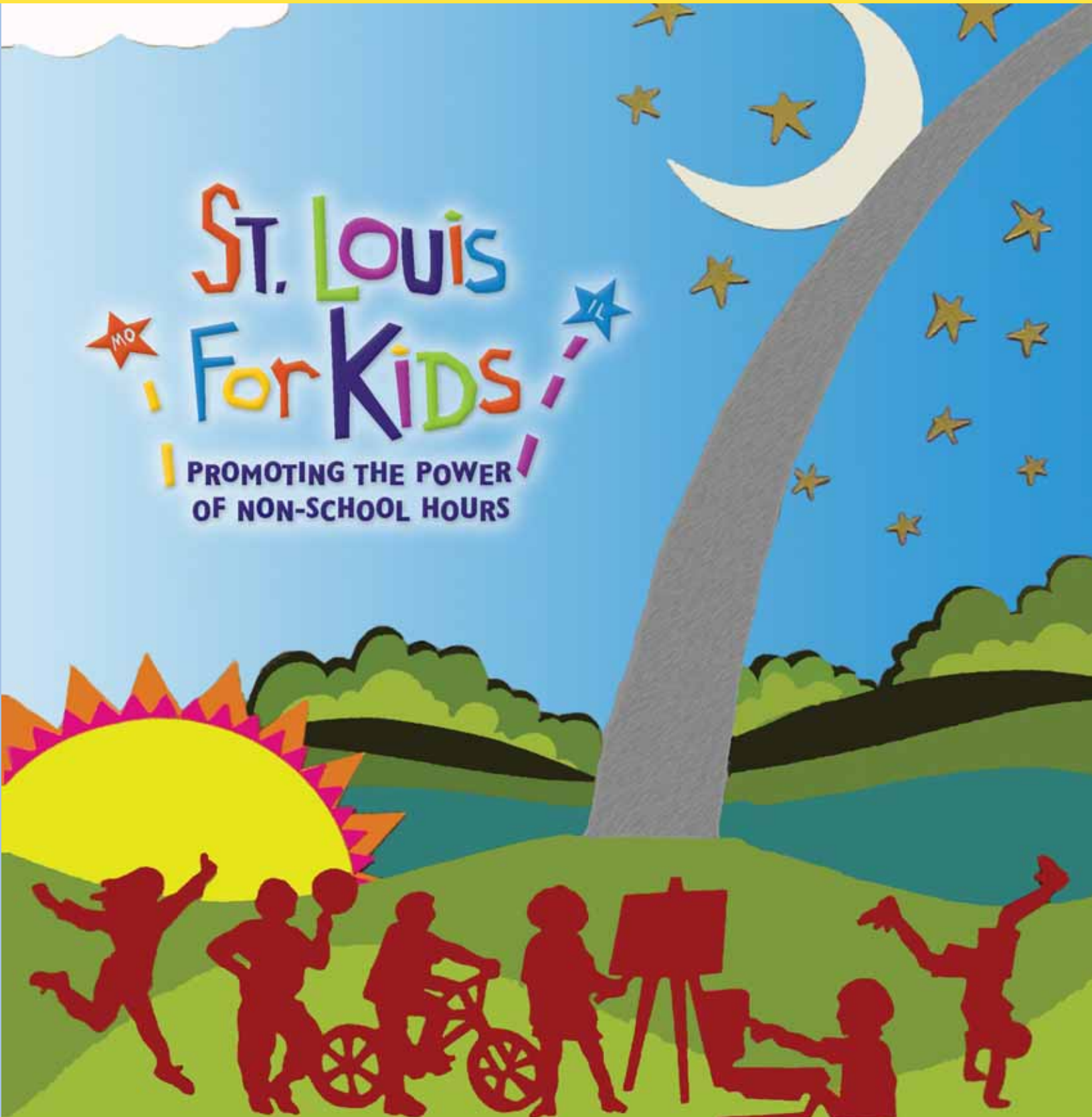
Cover Artist: Debra Mack Larson

Annual Report

2006 - 2007



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Annual Report

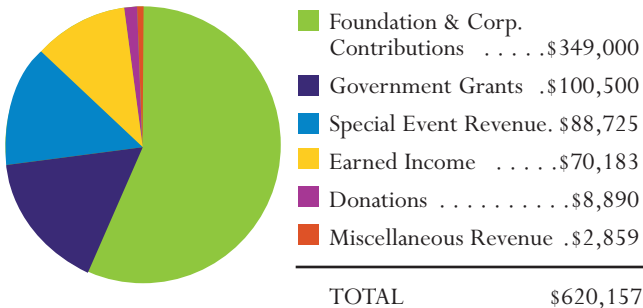
Dear Friends,



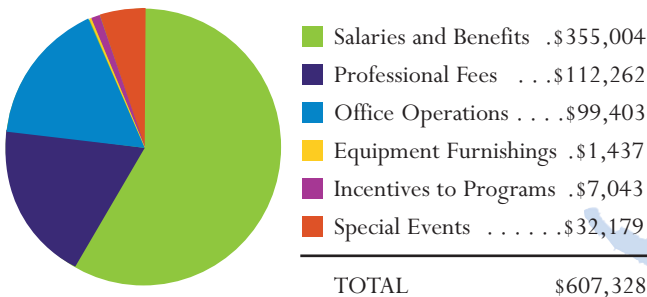
Financials

June 1, 2006 - May 31, 2007 *Audit Pending*

REVENUE



EXPENSES




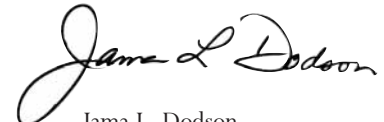
Net Assets Beginning of Year	\$255,860
Increase/(Decrease) in Net Assets	\$12,778
Net Assets End of Year	\$268,638

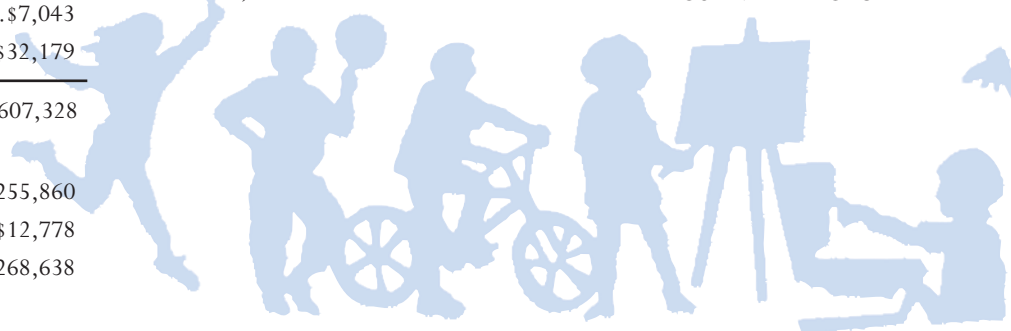
We associate the term “tipping point” with uncertainty. Things could go either favorably or unfavorably. We are delighted to report that during this year, afterschool opportunities in the St. Louis region have “tipped” in the right directions — more programs, more attention and higher quality. We see as proof of this a number of positive developments in which St. Louis for Kids has made key contributions:

- The Afterschool for All Partner (ASAP), led by ARCHS (Area Resources for Community and Human Services) and St. Louis for Kids, is creating a coordinated system of afterschool programs in the City of St. Louis. With public and private funders and youth services agencies, ASAP will significantly increase the availability of high quality programs. ASAP conducted the first ever parent survey on afterschool that yielded more than 3,000 responses.
- St. Louis for Kids served as one of the primary authors of the new statewide afterschool program standards developed by the Missouri Afterschool Network. These standards will offer programs across the state agreed upon criteria for assessing quality.
- The community's awareness of positive, drug-free activities and programs for kids was significantly increased by the expanded distribution and listings in the second edition of the *Happenings 4Youth* directory and website.
- Our work on program quality improvement and professional development positively impacted 160 agencies serving 24,000 children and 540 staff members.

With the momentum gained from this year’s “tip” in the right direction in our community, St. Louis for Kids and our partners are confident that the power of afterschool programs is poised for even greater expansion. St. Louis for Kids will be involved, sometimes as an initiator, sometimes in a supporting role, but always actively promoting new ways to improve and expand opportunities for kids. None of our accomplishment could have been done alone. We thank all our partners, collaborators and supporters for their hard work and commitment. This year has demonstrated that when we all pull in the same direction, the futures of our children become brighter. We hope you will take a few minutes to read our 2006-2007 Annual Report and learn more about our proud accomplishments.


 Michael G. Mueller
 CHAIR, BOARD OF DIRECTORS


 Jama L. Dodson
 EXECUTIVE DIRECTOR



2006-2007

Accomplishments

IMPROVING PROGRAMS

The *Afterschool Quality Initiative (AQI)* helps afterschool programs achieve measurable program improvements through a structured process consisting of an initial assessment, a quality improvement plan and on-site consultation. This year, the AQI:

- Engaged 24 afterschool programs in low income neighborhoods or poor performing schools that serve almost 2,000 children each year.

92% of programs made measurable improvements

A 2006 survey of AQI participants conducted by Philliber Research Associates found that 98% of participants surveyed believed that AQI was "effective or "very effective" in addressing the needs of their organizations.

STRENGTHENING SKILLS OF YOUTH WORKERS

Competent, caring staff are the single most important key to an effective youth program. Youth workers value our training and professional development opportunities including, *Advancing Youth Development™*, *Supervising Youth Development Practice™* and the Youth Development Providers Network (YDPN)-the only professional organization for youth workers in the region. In 2006-07:

- 540 youth workers from over 160 organizations, built new skills by participating in St. Louis for Kids training, workshops and networking.

96% of participants rated trainings as "good-excellent"

- St. Louis for Kids introduced new professional development services for youth leaders and teachers:

- Site Supervisor/Manager training (21 clock hours)
- Monthly Roundtables for Executive Directors & Bi-Annual Roundtables for Board Presidents
- With BJC, adapted a proven health curriculum for use by afterschool programs. *Fit4Fun*, a 2 year project is fully funded by the Missouri Foundation for Health.

59 youth organization leaders and staff strengthened their skills through these new services

The AYD training allows youth workers to come together and learn about best practices in the field of youth development. It's a great training tool and all youth workers should be required to attend the training.

- Former AYD Participant

INCREASING THE SUPPLY OF QUALITY AFTERSCHOOL PROGRAMS

St. Louis for Kids has played a key leadership role in moving forward Mayor Slay's goal of afterschool for all children who need it. With our partner, ARCHS, St. Louis for Kids was a catalyst for the After School For All Partnership (ASAP) - a coordinated system

of afterschool programs and funders in the City of St. Louis. To date, ASAP has:

Developed funding partnership that generated over \$800,000 of ongoing funds from state, city, corporations and foundations for new afterschool slots

Competitively selected ten qualified afterschool providers to serve almost 550 children at 16 sites starting in the Fall of 2007

INCREASING ACCESS TO LOCAL YOUTH PROGRAM INFORMATION

A coalition of concerned stakeholders sponsored by St. Louis for Kids is working to prevent underage alcohol and drug use by increasing access to positive afterschool programs. *Happenings 4 Youth*, provides a free directory and website that promotes youth organizations and their activities throughout the 12 county St. Louis metro area. Accomplishments this past year included:

- Second edition of the *Happenings 4 Youth* program directory added 130 new listings with information on a total of 253 programs.

26,000 directories were distributed to households throughout the region in partnership with the St. Louis Mental Health Board

- Improved the *Happenings 4 Youth* website to be more user-friendly for parents and youth to find programs.

Over 112,000 "hits" were made to the website

BUILDING COMMUNITY AWARENESS

The role of afterschool programs in keeping children safe, helping them to learn and supporting working families is a well established fact. To promote this important message we:

- Hosted the *2006 Lights On Afterschool!* rally to promote healthy, drug-free afterschool programs at a fun-filled event at the Saint Louis Science Center.

Over 400 youth and adults attended the rally on October 12, 2006

- Held our first annual *Lighting the Way* dinner honoring Mayor Slay, Karen Foss, the Greater Saint Louis Community Foundation and the Jennings Jr. High Stars & Heroes program.

Over 180 guests attended the April 19, 2007 event which also attracted 22 corporate and foundation sponsors

The growing public awareness that after-school program participation can benefit all youth in their communities, as well as relieve parental concerns about safety, coupled with the increasing realization that schools alone are insufficient to close our nation's achievement gaps, shines the spotlight on after-school as a place to support and complement learning and development (Harvard Family Research Project, 2007).



OUR MISSION

St. Louis for Kids provides leadership, coordination, technical assistance and advocacy to the region's youth serving organizations focused on improving quality, accessibility and sustainability of non-school hour programs so that our youth have the opportunity to achieve their full potential and grow into healthy adults.



